

— HERITAGE EXPERIENCE —

This voyage around the world will allow guests to live the legend of Baccarat, its origins, its heart and soul, its 252 years of history, its modernity. This exclusive experience is designed to immerse our guests in the world of Baccarat and deliver a once in a lifetime global experience.



ITINERARY

DAY ONE

Guests will begin their voyage of discovery in New York at the first ever Baccarat Hotel. Upon arrival, guests will check in to the splendid Baccarat Suite, the hotel's most sumptuous accommodation. Guests will then enjoy Afternoon Tea in the Grand Salon surrounded by exquisite Baccarat pieces. The first day will come to a close with an exclusive after hours visit to Baccarat's flagship boutique on Madison Avenue where they will enjoy a glass of champagne to start the evening and exploring the lifestyle set up.

DAY TWO

The second day will begin with a visit to the first and only Spa de La Mer in the world. The spa is a collaboration between the Baccarat Hotel and the ultra-prestigious skincare brand, La Mer. Guests will be able to sample, among other treatments, the bespoke La Mer Baccarat Facial. The multi-sensorial facial treatment, offered exclusively on site will leave the skin flawless, translucent and radiant. At the end of this very relaxed day, dinner will be enjoyed at one of the finest restaurants in the city.

DAY THREE

The second leg of the journey will take guests to the origins of the illustrious brand. Guests will travel by private plane from New York to Paris. Upon arrival to the "city of light" they will be escorted to their hotel and will have the rest of the day at leisure.

DAY FOUR

On the first full day in Paris, guests will be chauffeured to Maison Baccarat. Originally the extraordinary residence of Marie Laure de Noailles. Guests will embark on a private tour of the Maison and Musée Baccarat by the Director of the Heritage Department. The Musée is home to major works created by Baccarat for World Fairs, Heads of State, Royal Courts and celebrities. The excursion will end with a private lunch in the Maison's Cristal Room. In the afternoon a visit to the Louvre will allow to further explore the world of Baccarat via the chandeliers in the apartments of the Duc de Morny and the dressing table of the Duchesse de Berry.

DAY FIVE

On the fifth day, guests will take a helicopter trip and travel to Lorraine, where Baccarat originated. On the same site where the manufacture was founded in 1764, guests will have an opportunity to see the craftsmen at work during a tour of the factory. Many of Baccarat's craftsmen have earned the distinction of Meilleurs Ouvriers de France, which is an honor reserved for the best artisans in the craft. Afterwards, guests will lunch at the "Chateau" Baccarat, originally the residence of the General Manager of the factory. Following lunch they will be given a tour of the celebrated Baccarat archives, which preserve over 16000 original drawings. The day will finish with a tour over the French countryside back to Paris.

DAY SIX

Guests will then take a private flight from Paris to Istanbul to visit the palaces of Berlebey and Dolmabahce. The palaces are filled with Baccarat crystal, and most notably with chandeliers made bespoke in the colors loved by the sultans of the Ottoman Empire.

DAY SEVEN

The journey continues with a private flight to Moscow to discover the very special relationship between Baccarat and the Russian royal family. Since 1867 when Alexander II saw Baccarat's magnificent production for the Universal Exposition in Paris, the orders from Russia started to crowd Baccarat books. It was for Nicolas II that Baccarat delivered the very first electric candelabra and the stunning Czar glass service, inclusive of a unique vodka glass created in the Maison's iconic golden red color. The famous hue is obtained by adding 24 carat gold powder to the 540° clear crystal mix. Upon arrival, guests will be brought to their hotel and have the rest of the day at leisure.

DAY EIGHT

On the first full day in the city, guests will tour Maison Baccarat Moscow. Appropriately located in the building that formerly housed the Czar pharmacy, the Maison is resplendent in Baccarat decorative objects perfectly complementing the splendor of the building. Lunch will be served in the Cristal Room with a bespoke menu created by French chef Michel Lentz.

DAY NINE

From Moscow guests will fly to Japan on a private plane. Once in Tokyo they will visit the Marunouchi neighborhood with its sleek towers, designer shopping and smart cafés and begin to discover the strong link between Japan and Baccarat. After a visit to the boutique, the guests will be introduced to the B Bar experience, unique to Japan. Surrounded by exquisite Baccarat pieces, inspiring storytelling and lovely drinks, guest will live a truly unforgettable moment.

DAY TEN

The last leg of the voyage will bring guests to Baccarat's newest Maison in Seoul, South Korea. The day will begin with a private flight to Seoul, and upon arrival, guests will have an opportunity to explore Seoul at leisure.

DAY ELEVEN

The final full day begins with a VIP tour of Baccarat newest Maison in Seoul, opened in December 2015. The Maison is a modern, refined Korean townhouse, with a mix of materials and styles in which an amazing selection of Baccarat crystal and the largest collection of Baccarat chandeliers in Asia is displayed. Guests will finish the tour with Afternoon Tea in the Maison's exquisite café.

DAY TWELVE

Guests will return to New York City on a private flight, having lived a truly unique experience with the legendary luxury brand.

Baccarat
HOTEL
NEW YORK