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**Baccarat Hotel New York Named Five-Star Hotel By Forbes Travel Guide in Its Official 2018 Star Rating Announcement**

*Baccarat Hotel New York Earns Prestigious Award;  
All Ratings Showcased on ForbesTravelGuide.com*

**NEW YORK, NY — (February 20, 2018)** — Forbes Travel Guide today unveiled its annual Star Rating list, naming Baccarat Hotel New York as a new Forbes Travel Guide Five-Star Hotel. Baccarat Hotel New York will be showcased with all the Star Rating recipients on ForbesTravelGuide.com. Baccarat Hotel New York is one of only two New York City hotels to receive the Five-Star award since 2016.

“When we created Baccarat Hotel New York we sought to reimagine the elegance and perfection of the legendary French crystal maker into a luxury lifestyle hospitality brand,” said Barry Sternlicht, Chairman and CEO of Starwood Capital Group, Baccarat Hotel New York parent company. “We are thrilled to receive the Forbes Travel Guide Five-Star rating, its most prestigious and highest honor. It is a tribute to our team’s hard work and dedication, providing our guests with an unparalleled level of luxury.”

Baccarat Hotel New York is the first hotel and global flagship for Barry Sternlicht and SH Group. Directly across the street from the Museum of Modern Art and steps away from Fifth Avenue’s legendary shopping, the hotel occupies the first 12 floors of the split-level tower that rises 550 feet above West 53rd Street. Skidmore, Owings & Merrill served as architects for the 50-story tower, while Paris-based Gilles & Boissier designed the interiors. Glowing inside and out, the lower levels of the hotel are veiled by a 125-foot wide corrugated crystal-like curtain. Baccarat Hotel New York features 114 superbly appointed guest rooms and suites and glamorous second-story lobby salons and bar. The Bar at Baccarat, just off the opulent Grand Salon, is an epic space featuring barrel-vaulted ceilings, a 60-foot bar and an outdoor terrace overlooking the MoMA. The hotel also features a 55-foot indoor pool, an elite fitness training facility and the first Spa de La Mer in the United States. The hotel’s interiors combine Baccarat’s French classic aesthetics with a fanciful modern sensibility. The tower’s 59 private residences are accessible through a separate entrance and have access to all of the hotel’s amenities.

“We are very proud to receive the Forbes Travel Guide Five-Star rating, a testament to the team creating an unequalled hospitality experience for every guest,” said Arash Azarbarzin, President of SH Group. “As the first hotel and global flagship for the brand,

joining this venerated group less than 3 years after opening is truly an accomplishment to be proud of.”

“We are truly honored by this prestigious award,” said Hermann Elger, Managing Director of Baccarat Hotel New York and Chief Operating Officer of Baccarat Hotels and Resorts. “The team has worked diligently to establish Baccarat New York as the premier luxury hotel in New York City and this designation is the result of their tremendous work.”

Baccarat Hotel New York is the latest addition to the luxury travel ratings that have been the gold standard in the hospitality industry since 1958.

“We are pleased to honor the 2018 Star Rating recipients, an exceptional collection of hotels, restaurants and spas that demonstrates a strong culture of service,” said Gerard J. Inzerillo, Chief Executive Officer of Forbes Travel Guide.

“In an online environment of confusion and clutter, Forbes Travel Guide is the most trusted source of information to assist guests in making informed decisions,” Inzerillo said. “These properties, the largest and most global group in the company’s history, achieve an impeccable standard of excellence in hospitality, underscoring our overall mission of positively contributing to the international tourism industry as well as individual hotel experience. We are proud to congratulate everyone associated with the prestigious properties recognized today.”

For a detailed explanation of how Forbes Travel Guide compiles its Star ratings, click [here](#).

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**About Forbes Travel Guide:**

Forbes Travel Guide is the only independent, global rating system for luxury hotels, restaurants and spas. Started as Mobil Travel Guide in 1958, the company created the first Five-Star rating system in the United States. Today, Forbes Travel Guide’s incognito inspectors travel the world, evaluating properties based on up to 900 rigorous, objective standards. The company’s annual Star Ratings, reviews and daily travel stories help discerning travelers select the world’s best luxury experiences. For more information about Forbes Travel Guide, visit [www.forbestravelguide.com](http://www.forbestravelguide.com).

**About Baccarat Hotel New York:**

Baccarat Hotel New York is the first hotel and global flagship for the 254-year-old Baccarat crystal brand. Directly across the street from the Museum of Modern Art and steps away from Fifth Avenue’s legendary shopping, the 114 exquisitely appointed guest rooms & suites designed by Paris-based, luxury design team Gilles & Boissier delight the senses with lavish finishes and artisanal attention to detail. Generous amenities include

stunning salon-style spaces where guests may enjoy breakfast, cocktails, afternoon tea and light fare; a beautiful barrel-vaulted bar featuring a kaleidoscope of Baccarat crystal stemware; a soothing Spa de La Mer, the first of its kind in the world, and a 55-foot sunken marble swimming pool complete with day beds reminiscent of La Côte d'Azur. It was named #4 on *Condé Nast Traveler's* list of Top 50 Hotels in New York City as well as mentions on the magazine's Gold and Hot Lists, one of the 20 Best New Hotels of the Year by *USA Today*, Best of the Best by *Robb Report* and featured on *Travel & Leisure's* It List. For more information, visit [www.baccarathotels.com](http://www.baccarathotels.com).

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